



## CHARLESTON CONFERENCE 2011

### **eBooks in Health Sciences - The Good, the Bad, and the Ugly** **(the 11th Annual Health Sciences Lively Lunch)**

**Speakers:** **Nicole Gallo**, Rittenhouse Book Distributors, Inc.; **John Tagler**, Association of American Publishers, Inc.; **Deborah Blecic**, The Richard J. Daley Library of the University of Illinois at Chicago; **Ramune Kubilius**, Northwestern University, Galter Health Sciences Library.

### **Developments 2010/11**

*News and trends that occurred or were noted since the Charleston Conference in 2010.*  
Compiled by: **Ramune K. Kubilius** - Northwestern University, Galter Health Sciences Library

#### **John Tagler**

##### **Biomedical Publishing 101: An overview from the Chicago Collaborative**

*Serials Librarian* 60(1-4): 114-23, 2011

(Chicago Collaborative: <http://www.chicago-collaborative.org/>)

#### **Deb Blecic**, participant in: **Medical eBook publishing trends Webinar**

*June 28, 2011, sponsored by Ovid.*

**Presenters:** *Liz Lorbeer*, Associate Director for Content Management at the Lister Hill Library of the Health Sciences at the U of Alabama at Birmingham ; *Mark Funk* (moderator), Medical Librarian at Weill Cornell Medical College and former President of the MLA; **Deb Blecic**, Bibliographer for the Life and Health Sciences, U of Illinois at Chicago (UIC) ; *Jennie Stewart*, Director of Marketing for the (global) Health Sciences Business Unit of Wiley Blackwell ; *Dan Doody*, President, Doody's Review Services .**Hosted by:** Jennifer Robinson, Director of Clinical Products at Ovid. Register to view the archived webcast on demand. (archive available through June 2012)

<http://tinyurl.com/69as228>

**Companion white paper:** [http://www.ovid.com/site/pdf/webcasts/MedEbookPubTrends\\_0811\\_FINAL.pdf](http://www.ovid.com/site/pdf/webcasts/MedEbookPubTrends_0811_FINAL.pdf)

**FINDING:** More than 60% of the 2,213 titles selected as 2010 Doody's Core titles were available as eBooks

#### **Ramune Kubilius**, special issue editor

##### **Trends in health sciences and biomedical sciences information provision**

6 articles: eScience, eBooks, archives, media, hospital libraries, and U.S. National Library of Medicine  
*Against the Grain* Dec. 23(6): December 2011/January 2012 (in press)

#### **Meg White (\*)**

##### **Maximizing use and value of e-books in the medical library** (eBookshelf column)

*Journal of Electronic Resources in Medical Libraries* 8(3): 280-5, 2011

(\* helped plan the 2011 Lively Lunch, but was unable to attend)

## 2011

**The U.S. National Library of Medicine celebrates 175<sup>th</sup> anniversary**

<http://apps.nlm.nih.gov/175/>

**The Medical Library Association's Collection Development Section celebrates its 25<sup>th</sup> anniversary**

<http://colldev.mlanet.org/developments/?p=186>

**Rittenhouse began as a medical bookstore in Philadelphia in 1946**

<http://www.rittenhouse.com/>

**PLoS' 2010 Progress Update — pondering the implications of a watershed year**

*The Scholarly Kitchen*, 9-15-2011, Kent Anderson

<http://scholarlykitchen.sspnet.org/2011/09/15/plos-2010-progress-update-pondering-the-implications-of-a-watershed-year/>

"7 years after entering the publishing business... annual operating revenues exceeded expenses for the first time."

&

**PLoS expands mission** 9-28-2011, Gary Ward (*PLoS One*, *PLoS Currents*, *PLoS Hubs*, *article level metrics*)

<http://www.plos.org/plos-expands-mission/#more-568>

&

**PLoS Won**, 10-29-2011, *Against the Grain*, Katina Strauch

<http://www.against-the-grain.com/2011/10/caught-my-eye-plos-won/>

"imitation is the sincerest form of flattery"

## October 2011

**The Scientist closes: 25th anniversary issue of the venerable magazine is the last**

<http://news.sciencemag.org/scienceinsider/2011/10/rip-the-scientist-economics-kill.html>

(and *Columbia Journalism Review*, *The Observatory*, *Behind the News*, *The Observatory* — Oct 7, 2011 04:00 PM)

**See Oct. 27, 2011 update:** [www.prweb.com/releases/2011/10/prweb8917103.htm](http://www.prweb.com/releases/2011/10/prweb8917103.htm)

**LabX finalized the acquisition of print and digital publication for The Scientist magazine...**

**Elsevier contributes additional 950 eBooks to Research4Life, a public-private partnership** working to achieve the UN's Millennium Development Goals... provides developing world access to critical scientific research, building on the 800 existing Elsevier science and technology books...(10-12-11)

[http://www.elsevier.com/wps/find/authored\\_newsitem.cws\\_home/companynews05\\_02102](http://www.elsevier.com/wps/find/authored_newsitem.cws_home/companynews05_02102)

**Preferred book formats in an academic medical center**

Lynda J Hartel, Fern M Cheek; *J Med Libr Assoc.* 2011 October; 99(4): 313–317. Available free online: PMC3193354

## September 2011

**NLM launches MedPrint, a national cooperative print retention program**

9-29-2011 (also: 1-11-2011): NLM and the National Network of Libraries of Medicine (NN/LM) launched MedPrint, a national cooperative medical serials print retention program...will ensure the preservation of and continued access to selected biomedical journals in print...open to all U.S. libraries in DOCLINE.

<http://www.nlm.nih.gov/news/medprint.html>

[http://www.nlm.nih.gov/pubs/techbull/ja11/ja11\\_nnlm\\_print\\_retention.html](http://www.nlm.nih.gov/pubs/techbull/ja11/ja11_nnlm_print_retention.html)

**Journal of Visualized Experiments (JoVE): HINARI**

Begins offering free subscriptions through the HINARI initiative to developing countries in South America, Asia and Africa. (9-28-2011) <http://www.jove.com/press>

**Netter's Anatomy Atlas App for iPad is now available on the App Store** (9-21-2011)

...Full-color anatomic illustrations allow users to personalize their atlas of over 500 illustrated plates...

[http://www.elsevier.com/wps/find/authored\\_newsitem.cws\\_home/companynews05\\_02082](http://www.elsevier.com/wps/find/authored_newsitem.cws_home/companynews05_02082)

## August 2011

**Braunwald's Heart Disease Practice Guides App for iPad, iPhone and iPod Touch is now available on the App Store** (8-3-2011)

[http://www.elsevier.com/wps/find/authoried\\_newsitem.cws\\_home/companynews05\\_02035](http://www.elsevier.com/wps/find/authoried_newsitem.cws_home/companynews05_02035)

**Cell Press announced launch of its newest journal, *Cell Reports***, which will publish its first issue in January 2012. *Cell Reports*, the first open-access online-only journal from Cell Press (8-1-2011)

[http://www.elsevier.com/wps/find/authoried\\_newsitem.cws\\_home/companynews05\\_02034](http://www.elsevier.com/wps/find/authoried_newsitem.cws_home/companynews05_02034)

### PubMed Health — A Growing resource for clinical effectiveness information

...Developed further as a resource for clinical effectiveness research with its Aug and Sept 2011 releases. Growing from ~ 200 items based on systematic reviews to over 5,000... also began a collection focused on helping people understand systematic reviews and their results. PubMed Health goals are: helping users find the evidence that could answer their questions about effects of health care and helping them understand what they find. The initiative gathers them together within a single searchable resource, [www.ncbi.nlm.nih.gov/pubmedhealth/](http://www.ncbi.nlm.nih.gov/pubmedhealth/)  
Review: PubMed Health, Alisha Miles, *J Med Libr Assoc.* 2011 July; 99(3): 265–266. Free online: PMC3133896

## July 2011

### Libraries abandon expensive 'Big Deal' subscription packages to multiple journals

Jennifer Howard, *The Chronicle of Higher Education*, 07/17/2011

<http://chronicle.com/article/Libraries-Abandon-Expensive/128220/>

### Elsevier announced the launch of an online catalogue of the Elsevier Heritage Collection

comprising over 2,000 rare books with more than 1,000 distinct titles published by the original Elsevier publishing house from 1580 to 1712 (7-5-2011)

[http://www.elsevier.com/wps/find/authoried\\_newsitem.cws\\_home/companynews05\\_02000](http://www.elsevier.com/wps/find/authoried_newsitem.cws_home/companynews05_02000)

### Problems with e-books: suggestions for publishers

Leslie Czechowski

*J Med Libr Assoc.* 2011 July; 99(3): 181–182. Free online: PMC3133895

### Clinical and academic use of electronic and print books: the Health Sciences Library System e-book study at the University of Pittsburgh

Barbara L Folb, Charles B Wessel, Leslie J Czechowski

*J Med Libr Assoc.* 2011 July; 99(3): 218–228 Free online: PMC3133903

### The impact of free access to the scientific literature: a review of recent research

Philip M Davis, William H Walters

*J Med Libr Assoc.* 2011 July; 99(3): 208–217 Free online: PMC3133904

## June 2011

### PLoS ONE's 2010 impact factor

*The Scholarly Kitchen*, 6-28-2011, Phil Davis

<http://scholarlykitchen.sspnet.org/2011/06/28/plos-ones-2010-impact-factor/>

"...era of the "OA Mega Journal" ... by 2016, 50% of all STM articles..published by 100...mega j's. (P. Binfield)

### Elsevier: launch of a variety of new Article of the Future prototypes.

6-9-2011: The new discipline-specific, 3-pane article design...new standard for presentation and the content of the scientific article. The prototypes, available in 7 disciplines, based on feedback from researchers ...The improved format applied to SciVerse ScienceDirect the end of 2011.

[http://www.elsevier.com/wps/find/authoried\\_newsitem.cws\\_home/companynews05\\_01979](http://www.elsevier.com/wps/find/authoried_newsitem.cws_home/companynews05_01979)

## Spring 2011

**Baker & Taylor umbrella:** From this point forward, services from all companies under the Baker & Taylor umbrella which we believe are beneficial to medical libraries will be highlighted (including Majors)  
<http://www.ybp.com/pdf/YBPMajorsReportSpring2011.pdf>

## May 2011

**Availability of OvidMD,** 1st clinical tool from Ovid designed especially for physicians and other clinicians... provides quick answers to clinical questions based on relevant full-text content from Ovid...presents the latest medical research on OvidSP and synoptic content from UpToDate through the same...interface.  
[http://www.ovid.com/site/about/press\\_release\\_051811\\_ovidmd.jsp?top=42&mid=52](http://www.ovid.com/site/about/press_release_051811_ovidmd.jsp?top=42&mid=52)

### Tomorrow's academic libraries: maybe even some books

*The Chronicle of Higher Education*, May 8, 2011, Jennifer Howard  
...The medical-library staff at Hopkins has the advantage of making the shift away from physical facilities on its own terms and schedule. For libraries in general, "there's a lot of pressure to give up space, and it comes unpredictably," Ms. Woodson says. "If we had to do this fast, I don't see how we would do it." ...  
<http://chronicle.com/article/Tomorrows-Academic-Libraries-/127393/>

## April 2011

**Ovid partnership with the Chinese Medical Association (CMA):** CMA's two English-language journals - *Chinese Medical Journal* and the *Chinese Journal of Traumatology* - to global customer base via the OvidSP platform. [http://www.ovid.com/site/about/press\\_release\\_040411\\_CMA.jsp?top=42&mid=52](http://www.ovid.com/site/about/press_release_040411_CMA.jsp?top=42&mid=52)

## March 2011

**NLM's new resource- How to stabilize, salvage and recover library collections in a water emergency**  
<http://www.nlm.nih.gov/news/library-collection-recovery.html>

### How the Internet changed medical journals

*The Scholarly Kitchen*, March 28, 2011, Phil Davis  
<http://scholarlykitchen.sspnet.org/2011/03/28/how-the-internet-changed-medical-journals/>  
"is it possible that we're expecting too much from online journals?"

## January 2011

**Nature Publishing Group (NPG) Scientific Reports:** a new open access journal. NPG will donate \$20 from each article's authorship fees to Creative Commons. **1-7-2011 announcement, first issue 6-2011** See <http://tinyurl.com/23sa3po>.

## December 2010

**NLM History of Medicine Division: Completion of project to catalog Imperial Russian era holdings**  
Pre-1917 Collection Includes Pamphlets and Dissertations on spectrum of medical topics, Including some by future Nobel Laureates. [http://www.nlm.nih.gov/news/russian\\_holdings\\_cataloged.html](http://www.nlm.nih.gov/news/russian_holdings_cataloged.html)

**Elsevier announced that it is participating in the recently launched Google eBooks** store by including a large selection of Elsevier's eBook titles. (12-9-2010)  
[http://www.elsevier.com/wps/find/authored\\_newsitem.cws\\_home/companynews05\\_01785](http://www.elsevier.com/wps/find/authored_newsitem.cws_home/companynews05_01785)

## FYI:

### Doody Core Titles Featured Articles

<http://www.doody.com/dct/PublicFeaturedArticle.asp>

**2010-2011 samples: What's books got to do, got to do with it?; In support of "Big Deal" subscription packages; The new look of the book; Intelligent content for librarians; Social media principles for medical publishers**

